

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

James M. Barton

Confirmation No.: 9889

Serial No.: 09/740,618

Group Art Unit No.: 2424

Filed: December 18, 2000

Examiner: Sheleheda, J.

For: METHOD FOR ENHANCING DIGITAL VIDEO RECORDER TELEVISION
ADVERTISING VIEWERSHIP

Via EFS-Web
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

This is in response to the Final Office Action mailed May 15, 2009 (Part of Paper No./Mail Date 20090514), the shortened statutory period for which runs until August 15, 2009. Please revise the subject application as indicated below.

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.

An RCE is submitted herewith.